

# Heart Zones List of Funding Sources Education Channel

## List of National Organizations and Companies:

1. American Heart Association Grants: [https://research.americanheart.org/ris/template.jsp;jsessionid=OdvoYn0YY3eXhH2jmlpDyBBk.aharipa1?pid=ris.extlogin&\\_requestid=55706](https://research.americanheart.org/ris/template.jsp;jsessionid=OdvoYn0YY3eXhH2jmlpDyBBk.aharipa1?pid=ris.extlogin&_requestid=55706)
2. Tobacco Tax Money for Grants: <https://www.schoolhealthcenters.org/start-up-and-operations/funding/grants-without-deadlines/>
3. Game On Grants — School Grants for Healthy Kids (selected states): <http://www.actionforhealthykids.org/tools-for-schools/apply-for-grants>
4. Blue Cross Grants: <https://www.bcbs.com/> Note: each state has different requirements
5. Presidential Youth Fitness Program Grant (National): <https://pyfp.org/funding>
6. Center for Disease Control and Prevention: <https://www.cdc.gov/grants/applying/index.html>
7. Good Sports: <https://www.goodsports.org/apply/>
8. Specialized Bicycle “Riding for Focus School”: <https://www.specializedfoundation.org/school-grant-program/>
9. The Walmart Foundation: <http://giving.walmart.com/apply-for-grants/local-giving-guidelines>
10. ShopKo Foundation: <https://www.shopko.com/content.jsp?pageName=Education>
11. Funds for Teachers: <http://www.fundforteachers.org/>
12. Kellys Care Foundation: <https://www.kellycaresfoundation.org/>
13. Tommy Wilson Memorial Grant: <https://www.shapeamerica.org/grants/tommywilsonmemorialgrant.aspx>
14. The Hallmark Foundation: <https://www.highmarkfoundation.org/grants/index.shtml>
15. Lowes’ Toolbox for Education: <https://toolboxforeducation.com>
16. The Rite Aid Foundation: <https://www.riteaid.com/shop/info/about-us/the-rite-aid-foundation>
17. NBA, National Basketball Association: <https://www.nba.com/blazers/community/foundation>
18. NBPA, National Basketball Players Association Foundation: <https://la84.org/national-basketball-players-association-nbpa-foundation-awards-la84-foundation-150000-grant-refurbish-local-basketball-courts/>
19. NFL, National Football League Foundation: <http://www.nflfoundation.org/>

## List of National Grants:

20. Fuel Up To Play 60 Grants: <https://www.fueluptoplay60.com/funding/general-information>
21. Finish Line Youth Foundation Grants: <https://www.finishline.com/store/corporate/youthFoundation.jsp>

22. AstraZeneca Connections for Cardiovascular Health Grant Program: <https://www.astrazeneca-us.com/sustainability/healthcare-foundation/connections-for-cardiovascular-health.html>
23. General Mills Champions for Healthy Kids Grant Program: <https://eatrightfoundation.org/scholarships-funding/grants/>
24. Saucony Run For Good Grant Program: [https://www.saucony.com/on-demandware.static/-/Sites-saucony\\_us-Library/default/dwdbbce2e4/downloads/Saucony\\_RunForGood\\_application.pdf](https://www.saucony.com/on-demandware.static/-/Sites-saucony_us-Library/default/dwdbbce2e4/downloads/Saucony_RunForGood_application.pdf)
25. US Department of Education Grants: <https://www2.ed.gov/fund/grants-apply.html?src=pn> and list of their grant programs: <https://www2.ed.gov/programs/find/title/index.html?src=apply-page>
26. Cliff Bar Family Foundation: <http://www.clifbarfamilyfoundation.org/>
27. The Ralphs/Food 4 Less Foundation (in Ralphs and Food 4 Less communities): <https://www.ralphs.com/topic/community/>
28. GEAR UP: A discretionary grant program from the U.S. Department of Education designed to increase the number of low-income students who are prepared to enter and succeed in post-secondary education, Gaining Early Awareness and Readiness for Undergraduate Programs. [https://www.cleburnetimesreview.com/texas/news/grant-provides-student-enrichment/article\\_57aeba92-6b31-524c-a255-ad866ba77a5e.html](https://www.cleburnetimesreview.com/texas/news/grant-provides-student-enrichment/article_57aeba92-6b31-524c-a255-ad866ba77a5e.html)
29. NIKE: Charities Aid Foundation of America, Nike's grant-making partner. <https://www.cafamerica.org>
30. PHIT America Go Grants: [http://www.phitamerica.org/GO\\_Grants\\_2.htm](http://www.phitamerica.org/GO_Grants_2.htm)
31. Major League Baseball: <https://www.mlb.com/baseball-tomorrow-fund>
32. Herbalife Family Foundation: <https://www.herbalifenutritionfoundation.org/>
33. The Annenberg Foundation: <https://annenberg.org>
34. Fund for Teachers: <http://fundforteachers.org/>
35. The Christopher and Dana Reeve Foundation: The Quality of Life Grants Program — <https://www.christopherreeve.org/get-support/grants-for-non-profits>
36. Step it Up: <http://p.stepitupkids.com/?>
37. Catch (Coordinated Approach to Child Health) GO Dough: <https://catchinfo.org/godough/>

### **List of State Grants:**

#### **\* State of California Grants:**

38. 21st Century Community Learning Centers Grant (California): <http://www.cde.ca.gov/fg/fo/r27/cclc14elemrfa.asp>
39. California Wellness Grants Program: <https://www.calwellness.org/>
40. Microsoft: Education Technology Voucher Program: <https://www.cde.ca.gov/ls/et/st/>
41. Kaiser Permanente Grants (Northern California): <https://share.kaiserpermanente.org/article/northern-california-grants/>
42. The California Endowment: <https://www.calendow.org/grants-and-pris/>
43. After School Education and Safety Program: <https://www.cde.ca.gov/ls/ba/as/>

44. LAUSD Physical Education Teacher Itinerant Program (PETIP): Los Angeles public schools - [https://achieve.lausd.net/cms/lib/CA01000043/Centricity/Domain/245/PETIP%20Application%202019\\_2020%20School%20Year.pdf](https://achieve.lausd.net/cms/lib/CA01000043/Centricity/Domain/245/PETIP%20Application%202019_2020%20School%20Year.pdf)

\* **State of Illinois, New Mexico, Oklahoma, Texas Grants:**

45. Health Care Service Organization's Healthy Kids, Healthy Families Grant: <https://www.hcsc.com/>

46. Texas Education Agency: <https://tea.texas.gov/grants/>

47. SHAPE Illinois Grants: <https://www.iahperd.org/grants/program-enhancement>

\* **State of Indiana**

48. SHAPE Indiana Grants: <http://www.indianashape.org/grants.html>

\* **State of Pennsylvania and W. Virginia Grants:**

49. Highmark Foundation Creating a Healthy School Environment: <https://www.highmarkfoundation.org/grants/index.shtml>

\* **State of Florida Grants:**

50. Race to the Top- Early Learning Challenge: <https://www.hfsf.org/healthy-eating-active-communities/>

\* **State of Michigan Grants**

51. Shape Michigan grant: <http://www.shapemichigan.org/grants.html>

\* **State of Mississippi Grants:**

52. Innovative Teaching Mini-Grant: <https://moveonupms.org/>

\* **State of New York (City):**

53. New York Community Trust — <https://www.nycommunitytrust.org>

\* **State of Rhode Island and Southeastern Massachusetts**

54. Wellness through mindfulness and physical activity opportunities through hospital foundation: <https://www.southcoast.org/community-benefits/>

\* **State of Wisconsin Grants:**

55. SHAPE Wisconsin: <http://whpe.us/whpe-grants>

\* **SELECTED STATES Grants:**

56. Aetna Foundation: <https://www.aetna-foundation.org/grants-partnerships/grants-guidelines.html>

57. SNAP-ED Grants, US Department of Agriculture: <https://snaped.fns.usda.gov/about>

58. The Dart Foundation: <https://www.dartfoundation.org/grants/>

**List of Local Grants:** Note — You can put together multiple smaller grants to reach the amount of funding that you need by going to more than one funding sources. Here are some examples:

59. **\*Hospital Foundations:** *By federal law, all hospitals must have a foundation. All foundations must donate to community in their service area health. All foundations have boards and board meeting. Ask to be on the agenda to present to the board with your powerpoint presentation. Ask that the board visit your school physical education program.*
60. **\*County Health Departments:** *Check with them to see what funding opportunities are available. Illinois County Health Departments have provided money in the past (East Aurora School District 131, example).*
61. **\*State Health Department:** *Check with your state requirements and opportunities*  
**\*Dick's Sporting Goods:** *They offer in their local communities \$1,000 grant program.*
62. **\*Girl Scouts:** *The local chapter did a fund raiser for the Cherry Creek Title 1 school and raised \$1,000 towards the purchase of a Heart Zones Move System.*
63. **\*Private Family Foundation:** *Check out if there are a type of charity set up by a family, funded with the family's assets and often run by family members who can also participate in charitable grant-making. Do a web search to find your local ones.*
64. **\*Local Service Organizations:** *Contact your local Soroptimist, Lions Club, Rotary, American Heart Association Chapter.*
65. **\*Professional Sports Teams:** *Most pro teams have funding opportunities for schools. Example: Arizona Diamondbacks Foundation — <https://www.verdenews.com/news/2019/feb/02/oak-creek-school-awarded-5k-playground-grant/>*
66. **\*Boston, MA Area:** <https://sampan.org/2019/06/boston-foundation-announces-nearly-3-7-million-in-grants-to-greater-boston-organizations/>

**Online Fundraising Organizations:** Generally, all fundraising must be approved by the building administrator or the superintendent. Fundraising via the internet would be no different.

67. Go Fund Me: <https://www.gofundme.com/start/education-fundraising>
68. Action for Healthy Kids: <http://www.actionforhealthykids.org/>
69. Donors Choose: [DonorsChoose.org](http://DonorsChoose.org)

### **Fund Raising Opportunities Organizations:**

70. Boosterthon: <http://www.boosterthon.com/>
71. Kids in the Game: <https://www.kidsinthegame.org/programs/amped/>

**STEM Grants:** Science, Technology, Engineering, and Math (Heart Zones Move qualifies as a technology product and services which is the T in the word STEM).

72. New Jersey: <https://www.northjersey.com/story/news/education/2019/01/30/list-nj-school-districts-receive-computer-science-grants/2726123002/>

### **Tobacco Tax Grants:**

- *Information on different state's grants from tobacco tax funding:* <https://www.lung.org/our-initiatives/tobacco/reports-resources/sotc/state-grades/state-rankings/tobacco-prevention-cess.html>
  - **PTA:** The Parent Teacher's Association for your individual school.
  - **School Board:** Make a presentation using the Heart Zones Funding Template for a presentation and request for funding to your local school board.
  - **School Principal's Budget:** Some principals have a "discretionary" budget that they can use for special projects and events. Often this has to be used for a equipment or Smart PE Certification professional development purchase. Ask your principal for funding out of the "technology" budget not the "PE" budget.
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### **Additional Reading Resources and Online Tools:**

- The Thought Company: <https://www.thoughtco.com/grant-writing-sources-6557>
- *The Insider's Guide to Winning Education Grants Book*
- Online Grant Writing Tools: <http://www.sparkpe.org/grants/>
- Grant Writing Free Support: <https://catchinfo.org/grant-finder/>
- *ESSA through SHAPE National's Grant Programs:* [https://www.shapeamerica.org/advocacy/ESSA\\_Funding.aspx](https://www.shapeamerica.org/advocacy/ESSA_Funding.aspx)
- *Web Search: Type into your browser your state, county, and district name and the words "grants" and you will discover additional local area grants.*

### **Funding Webinar:**

- *Funding and Grant Opportunities* by Beth Kirkpatrick, Heart Zones Director of Advocacy. Includes the grant template: <https://heartzones.com/webinars/#schools>

### **Funding Templates:**

- Heart Zones provides a free and editable template for you to use to apply for a grant. This document is editable and populated with descriptions of the products and the companion professional development and curriculum that supports your success in launching SMART PE with the Heart Zones Move app and technology solution. Watch this Heart Zones funding webinar: <https://heartzones.com/schools/guide-to-funding/>
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**Please return and visit this website for updates on new funding opportunities for you and your team.**

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